



THE RESUME OF **LORIN PONDER**

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I have been a creative designer since 2002, working on a wide variety of professional and personal projects, from corporate clients to small mom and pop businesses. My work ranges from web design and coding, magazine ads and billboards, logo concept and design, photography retouching and manipulation, writing, and a little audio & video editing for good measure.

WORK EXPERIENCE

March 2003 - October 2003 • Groundrush Media • Web/Graphics Intern

- Flash ad promotions & Flyer design

November 2003 - February 2004 • Groundrush Media • Web Designer/Programmer

- Website design, development and maintenance
- Flash ad promotions and flyer design
- Logo & website design for Vision Nightclub

March 2004 - November 2006 • Groundrush Media • Senior Web Developer

- Website design, development and maintenance
- Flash ad promotions and flyer design
- Logo, print and signage design
- Promotional corporate presentations (BMW, Budweiser, Hardee's, Dr. Pepper, Heineken)
- Designed & developed 14 separate college football recruiting sites for Bluechip Athletic Solutions

December 2006 - September 2009 • Groundrush Media • Senior Web/Graphics Developer

- Website design, development and maintenance
- Flash ad promotions and flyer design
- Logo, print and signage design
- Designed and developed user-created video submission website for RowdyTV
- Lead Designer for Hennessy Jaguar, Cadillac, and Range Rover dealer websites

October 2009 - PRESENT • H2O Distributors • Head of Graphics and Web

- Website and Logo redesign, website maintenance
- SEO and PPC Campaigns
- Expansive product catalog design, trade magazine ad design, mailers, signage
- Promotional products (stickers, magnets, coffee cups, pens, shirts)
- Product photography & retouching
- Infographics, technical schematics and instructional diagrams

Freelance Work

- Range of clients and work including website and logo design for restaurants, nightclubs, interior decorator, landscaping & construction companies, industrial equipment
- Promotional materials like banner ads, e-cards, flyers and brochures for holiday events, multiplayer servers, sports magazines, musicians, and video games
- 2009 - Developed and launch site for Opera Nightclub, promotional ads for The Velvet Room
- 2011 - Online holiday campaign for Golf Magazine
- 2012 - Game icons design for Studio FN
- 2013 - Managed online launch for the band Ariana and the Rose including calendar/tour dates/promotional

SKILLS & PROGRAMS

- Website Composition, Design, Development, Logo Design, Graphic & Print Design, CSS3, HTML5, jQuery & Javascript, Wordpress, Less, Basic Audio & Video Editing, Basic PHP, Basic SQL
- Photoshop, Illustrator, Dreamweaver, Indesign, Fireworks, After Effects, Flash